

ACHIEVING RESULTS FOR OUR CLIENTS

National Fuel Distributor Leverages Advantix SmartSIM + Managed Services for Mobile Computer Deployment

Client Profile



Industry: Energy



Locations: 700



Mobile Devices: 3,500

Situation



Company stakeholders sought to modernize their delivery fleet with mobile computers



Drivers had unreliable cellular coverage in many route locations nationwide



Testing carrier signal strength in thousands of locations would be a logistical nightmare



Company needed support with wireless program and device management

Solution

Lowry Solutions recommended enabling the mobile computers with Advantix SmartSIM, a single-SIM, multi-carrier solution that seamlessly delivers the best coverage from leading carriers across the country. There would be no need to worry about wireless signal strength because the SIM provides persistent connectivity and redundancy. The fuel distributor deployed SmartSIM in thousands of mobile computers supported with Advantix managed services including device management, expense management, reporting, analytics and 24x7 technical support.

Results

- Enabled thousands of mobile computers with persistent connectivity and redundancy regardless of driver/route location
- Lowered mobile device deployment and connectivity costs by more than 30 percent vs. carrier pricing
- Company stakeholders were so pleased with the outcome that they asked Lowry to enable a second device + connectivity deployment involving thousands of tablets for installers and technicians.