



# Optimize Curbside Pickup for Online Grocery Orders

The grocery shopping experience has changed dramatically overnight. Your solutions have also changed, and will continue to evolve to meet customer demand. You have to adapt quickly when customer shopping behaviors shift drastically in response to a public event, such as an infection outbreak.

Stay ahead of the increased demand by optimizing workflows for curbside pickup using intelligent computing solutions designed to meet your customer needs for contactless and convenient service.

## Minimize Contact, Maximize Safety and Convenience

Click and Collect orders have surged, creating the need for contactless transactions and curbside pickups. Empower your associates with the tools to efficiently pick products from shelves and prepare orders for fast customer pickups.

### Turn Associates Into Order Fulfillers

Instantly notify store associates of new online orders by sending automated alerts to their mobile devices. Once received, associates can quickly pick orders using data-rich images and pass up items that they know are out-of-stock. Pack merchandise, label totes and print receipts prior to the customer's arrival to expedite order fulfillment.

### Deliver at Curbside for Convenience and Safety

Notify associates of customer arrivals by sending real-time alerts to their mobile devices. Scan customer coupons, take additional payment and print receipts all while the customer remains in the safety of their vehicle.

### Instantly Update Inventory for Improved Fulfillment

With front-line devices connected to backend systems, you can maintain real-time inventory levels and help your associates avoid wasteful searches for out-of-stock items so they can focus more on providing efficient curbside deliveries.



## SEE IT IN ACTION

CURBSIDE PICKUP FOR ONLINE ORDERS

# Solutions for Curbside Pickup



### Handheld Mobile Computers and Tablets

Empower your grocery operations with real-time visibility that simplifies Click and Collect online orders, reduces out of stocks, and systematizes picking and curbside delivery workflows. Our portfolio includes a range of options to fit the unique needs of any grocer.



### Workforce Connect

Leverage the same Zebra device that provides access to enterprise data and applications with a suite of communication and collaboration tools that enables Push to Talk and PBX calls as well as enterprise-class secure messaging.



### Handheld Scanners

Handheld scanners are essential in tracking and managing inventory from the supply chain through curbside delivery.



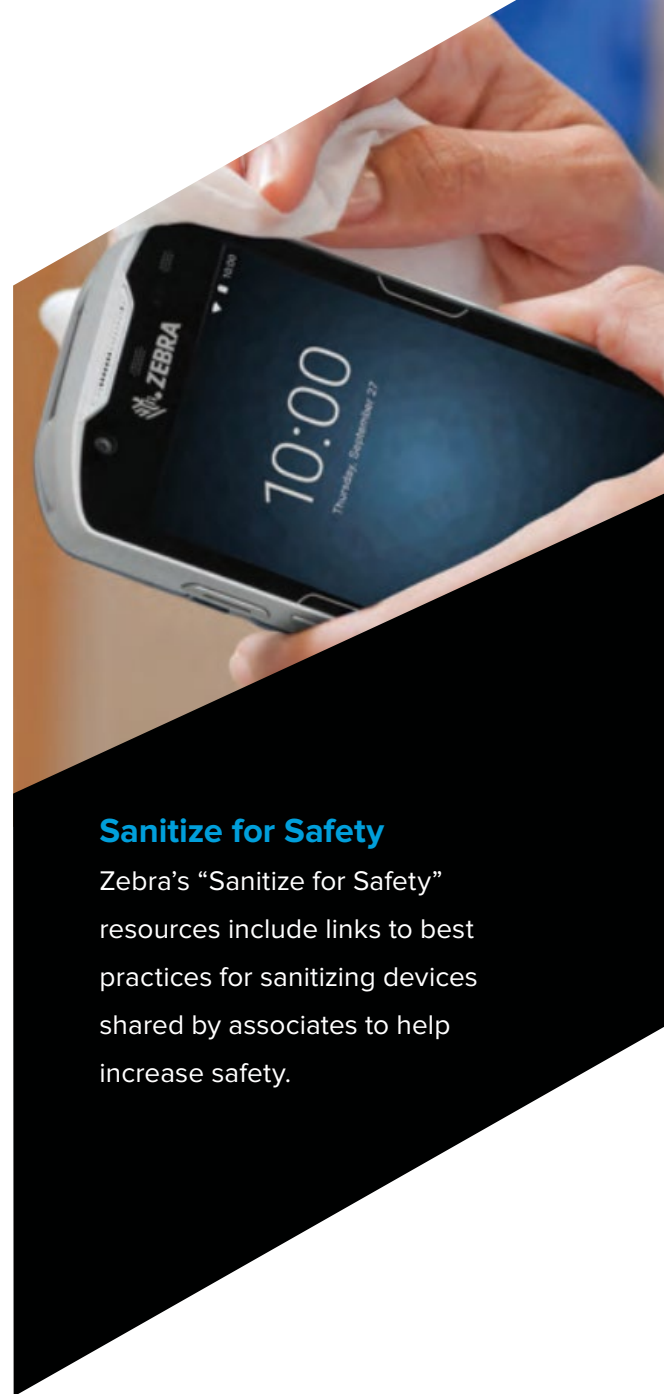
### RFID Handheld Scanners and RFID Readers

RFID handheld scanners and fixed readers deliver reliable, long-range performance and item-level location, so retailers can perform more frequent and accurate inventory counts. RFID scanners are rugged, reliable and ergonomic.



### Mobile Printers

Printing multiple media types and sizes, Zebra's user-friendly mobile printers help grocers print price labels, tote labels and sales receipts on the spot, instore or curbside for faster deliveries.



### Sanitize for Safety

Zebra's "Sanitize for Safety" resources include links to best practices for sanitizing devices shared by associates to help increase safety.

To learn more about elevating the customer experience with safety and convenience, visit [www.zebra.com/retail](http://www.zebra.com/retail)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
+1 786 245 3934  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)

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